

## Fractal Systems FZCO

IT PLAZA Building  
Office G10, G11 & G12  
Dubai Silicon Oasis  
Dubai, UAE

## Marketing Internship

### Company presentation

فراكتل سيستمز ش م ح  
مبنى أي تي بلازا  
مكتب رقم G10, G11, G12  
واحة دبي للسيليكون  
الإمارات العربية المتحدة

Fractal Systems FZCO has been delivering professional technology solutions since 2011. We are a mid-sized company who chooses to be “great instead of big”.

Our special event expertise has been adopted by event organizers around the world thanks to our innovative features and visionary conception of modern technology for events. While we rent ready-to-go items, Fractal Systems is also an experienced builder of custom installations.

We have developed an impeccable reputation for our attention to detail, proactive mindset and high level of customer service. It is our mandate to provide consistent service, while making our clients events unforgettable.

Our in-house services and products span across:

- Augmented & Virtual Reality
- Holograms
- Mechatronics
- Digital Signage
- Interactive Display Systems
- LED Displays
- 3D & App Development and much more...

From planning process through onsite execution. Join us...

### Internship description

Marketing student welcomed for an immediate full/part time opportunity in our Business department.

We are looking for a very creative mind, out-of-the-box-thinker, passionate, meticulous, team worker Marketing student with strong experiences. If you are matching with this above description, apply and join us ! Your mission will be to help develop the company's marketing.

Intern -under our Marketing Executive's supervision, will assist in developing the company's marketing strategy, including:

- Creating social media strategies and schedules and provide support to our social media efforts
- Seek and analyze competitor marketing and sales materials both online and offline
- Creating e-mail and on-line campaigns
- Creating and delivering marketing and sales support materials
- Utilizing monthly marketing and public relations calendar to coordinate activity with national focus
- Market research and analysis for different projects
- Participating in a mixture of internal and client meetings
- Preparing presentations for both meeting and training needs
- Other projects as assigned by the tutor

### Internship requirements

- Student of Bachelor or Master degree in Marketing / Communication / Advertising, Public Relations or related field of study
- Eligible Candidate should be well versed in managing social media sites : Facebook, Twitter, Instagram Youtube, LinkedIn
- excellent organizational skills, attention to detail, and the ability to prioritize in a changing environment
- excellent interpersonal skills and follow-up skills
- Strong verbal and written communication skills required
- Candidates with at least basic experience with Adobe Suites software especially Illustrator and Photoshop CS6 are preferable

### How to apply

Please send your CV and resume on [hr@fractal.ae](mailto:hr@fractal.ae) .

